



# CULTIV8

CREATE. CULTIVATE. COLLABORATE.

— info@cultiv8agency.com | www.cultiv8agency.com | 310.600.6235 —

# WHO WE ARE

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We are an all-around Creative Agency specializing in the business development stages from start-ups to small businesses and individuals. We believe in leveraging, engaging, and compelling content. At Cultiv8 we take the time to understand your business goals from all angles. Our team dedicates their time at the root of your business and we elevate you as you grow.

Our mission is to help small businesses, individuals, and large corporations stand out in their industry. We define what makes you different, what sets you apart from the rest, and how your brand should be voiced to the world!

Our clients are so important and we accomplish a lot together. From start-ups to individuals and large corporations we can tell a compelling story through your brand.

# BRANDING



# MARKETING



# DESIGN

**Scotsman Guide**  
The Leading Resource For Mortgage Originators | January 2019 | Commercial Edition

**ARCHWAY FUND**  
Nationwide SOFT-MONEY Bridge Lender

**SIT BACK & RELAX**

Getting your loan funded shouldn't be hard.

Rates starting at 7.99% - Non-Recourse - 10 Day Close - Up to 75% LTV

archwayfund.com

SCOTSMAN GUIDE **PROVEN DIRECT LENDER**

Fast advertisement | More on this advertiser on Pages 4 and 5

54 | International Parking & Rental Industry: The rise of parking solutions is gaining momentum | Page 29

36 | Tap into the manufacturing glory of data

53 | Opportunity abounds in the commercial sector

81 | Learn to navigate the transportation market

www.ScotsmanGuide.com

**ARCHWAY FUND**

**EXECUTION IS EVERYTHING**

Quick, reliable and flexible lending solutions.

**Nationwide SOFT-MONEY Bridge Lender**

PROPERTY TYPE	• Multifamily, Office, Retail, Industrial, SFR, (A/R)
LIEN POSITION	• First, Trust Deed
LOAN SIZE	• \$2M-\$20M
INTEREST RATE	• Starting at 7.99% Interest Only, Fixed
LOAN TO VALUE	• Up to 75%
ORIGINATION FEE	• 1-2 Points
LOAN TERM	• Up to 24 Months, Non-Recourse, No Prepayment Penalty
LOCATION	• Nationwide
CLOSING	• Average 5-10 Days

**ARCHWAY FUND**

Marissa Wilbur P. 424-270-0168 E. marissa@archwayfund.com  
Tom Nohls P. 424-270-0167 E. tom@archwayfund.com

archwayfund.com

SCOTSMAN GUIDE **PROVEN DIRECT LENDER**

BRAND

MARKET

PITCH

*Our Services*

## WHAT WE OFFER

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### **Fresh Start | Basic Branding Package: \$1,500**

- 1-Hour Consultation & Brand Identity Formation
- 2 Logo Options (1 Finalized Logo including all source files)
- Custom Font
- Custom Color Palette
- Mood Board
- Copywrite Call to Action & Tagline Formation
- Final Branding Board Suite
- Business Card Design & Mock-Up

\*A LA CARTE SERVICES & DESIGNS MAY BE PURCHASED INDIVIDUALLY.  
IF YOU DO NOT SEE A SERVICE PROVIDED PLEASE INQUIRE WITHIN.

## WHAT WE OFFER

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### **Build Your Brand | Identity Package: Starting at \$2,500+**

- 1-Hour Consultation & Brand Identity Formation
- 3 Logo Options (1 Finalized Logo including all source files)
- Custom Font
- Custom Color Palette
- Mood Board
- Copywrite Call to Action & Tagline Formation
- Final Branding Board Suite
- Pitch Book or Deck (Digital & Print Ready) Up to 10 Pages
- 4 Stock Photos to be Utilized on All Marketing Collateral
- 1 Custom Design of Your Choice (Flyer, Postcard, Brochure or Full-Page Ad)

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## WHAT WE OFFER

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### Execute Your Brand | Marketing Package: Starting at \$8,500+

- 1-Hour Consultation & Brand Identity Formation
- 3 Logo Options (1 Finalized Logo including all source files)
- Custom Font
- Custom Color Palette
- Mood Board
- Copywrite Call to Action & Tagline Formation
- Final Branding Board Suite
- Pitch Book or Deck (Digital & Print Ready) Up to 20 Pages
- 4 Stock Photos to be Utilized on All Marketing Collateral
- 2 Custom Designs of Your Choice (Flyer, Postcard, Brochure or Full-Page Ad)
- 2 Custom Social Media Banners (2 Platforms of your choice)
- Squarespace Website Creation & Custom Design
- Website Content & Copy Guidance
- 1-Hour Website Training Session

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# What's next for your company?

*Let us come up with a plan...*

# WHAT WE OFFER

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## Maintain Your Brand | Ongoing Monthly Management

Don't worry, we won't leave you hanging after we've completed your branding. What's next?

We understand that it takes time to come up with content, produce social media images and manage your email marketing campaigns. At Cultiv8 we offer on-going marketing management services fit to suit your business needs. Whether you need 2-3 enticing email campaigns sent per month or 4 social media posts curated for your brand, we are here to lend a helping hand! This is perfect for businesses who don't have the capital to hire an in-house marketing team but want quality work. This is also ideal for an individual looking for marketing assistance while they focus on the development of their company.

### Services Include:

- + Social Media Content Creation & Management
- + Customized Email Campaign Templates & Content
- + Digital Advertising
- + Ongoing Marketing Collateral

Inquire within at [info@cultiv8agency.com](mailto:info@cultiv8agency.com) or call us at 310.600.6235 to discuss management services and let us help you formulate an on-going plan for your business!

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